

## EMPOWERING EUROPE'S YOUTH

We are the European Youth Card Association (EYCA) - a non-governmental, not-for-profit association of 37 member organisations in 35 countries across Europe. Together we work to empower Europe's youth.

EYCA member organisations issue the European Youth Card to 6 million young people and strive to achieve our vision of a Europe where all young people are mobile and active. We aim to encourage more young people to be socially, culturally, educationally, and economically mobile by delivering quality European Youth Card services and by contributing to better youth policy.



37 members organisations in 35 countries issuing European Youth Cards to 6 million young people.

# 



#### **YOUTH-ORIENTED**

Generating, disseminating, and using knowledge of young people and always placing them at the core of all our activities.

#### **INCLUSIVE**

Appealing to all young people and creating opportunities for them to participate, taking into account diversity and the needs of excluded groups.

#### **SUSTAINABLE**

Investing to continuously develop and improve services and opportunities for long-term impact.

#### **ACCOUNTABLE**

Actively participating and taking responsibility in the further development of the Association.

#### **INNOVATIVE**

Developing new solutions and engaging young people to co-create and implement them.

With 30 years of activity, a very diverse membership and well-established partnerships with major European institutions, our work covers a vast range of youth services and projects. Read on to find out how we support, involve, and inspire young people across Europe.



#### OVER 60,000 DISCOUNTS & **OPPORTUNITIES TO DO MORE AND BE MORE**

The European Youth Card offers young people under 30 over 60,000 discounts on travel, accommodation, transportation, culture, sports, education, insurance, and products in 35 countries across Europe.

The card is available to all young people, irrespective of their nationality or whether they are students or not. It is a great tool to support them to travel and expand their horizons, access culture and entertainment, further their education and lead enriching lives. The European Youth Card helps young people do more and reach their full potential.

## BOOSTING YOUTH ENTREPRENEURSHIP & EMPLOYABILITY

EYCA member organisations use the European Youth Card as a tool to help young people kickstart their careers and become more entrepreneurial. EYCA members work towards this goal in a variety of ways, including:

Internship schemes set up in partnership with various organisations to offer European Youth Cardholders the opportunity to get their first work experience. For example, in several regions of Spain cardholders are offered the chance to do a paid internship in very prestigious organisations, such as the public radio and television stations.

Business training programmes where young people can learn from experts and entrepreneurs how to develop and implement their own business ideas. We are now working with CSR Europe in order to expand our network of corporate partners and increase the knowledge and expertise young people can access through our programmes. In addition, we support the European Pact 4 Youth, a cross-sector initiative where companies, youth organisations and European institutions work together to fight youth unemployment.

**Supplementing young people's skills by** offering special educational programmes and discounts on language courses, vocational training, IT courses, etc.

"The training was a great inspiration to me, especially the speakers. I wanted to get up and start working on my business project right then & there!"

Tytus, 28, Poland

#### YOUTH INFORMATION

We believe young people deserve the best services to help them make informed decisions for their future. This is why the provision of pertinent and accurate youth information is central to the work of many EYCA member organisations. For instance, the EYCA member in Austria also manages the national network of youth information centres.

We work closely with the European Youth Information and Counselling Agency (ERYICA) and Eurodesk to further develop this dimension of our mission.

# EYCA-COUNCIL OF EUROPE PARTIAL AGREEMENT ON YOUTH MOBILITY THROUGH THE YOUTH CARD

Since 1991, we have been working with the Council of Europe to support youth mobility in the framework of the Partial Agreement on Youth Mobility through the Youth Card (PA). 21 Council of Europe Member States contribute to the PA.

Each year we deliver a PA work programme that connects Council of Europe Member States with EYCA member organisations and helps them work together to develop more effective policy and practice responses to youth mobility.

21 Council of Europe Member States work with EYCA members for better youth policy.

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

eyca.org eyca.org



#### **HELPING YOUNG PEOPLE HAVE** THEIR VOICES HEARD

It is essential that young people are listened to on all levels of government and society. This is why we encourage them to get involved and become active and well-informed citizens, with real input on the policies that affect them. At the national level, EYCA member organisations use the European Youth Card communication networks to promote political participation, sharing information, organising debates with politicians, and helping young people voice their opinions on the topics that matter to them.

At the European level, EYCA has been a long-standing partner and supporter of the EU Structured Dialogue with Youth (SD) - a process that gives young Europeans the opportunity to influence youth policy in the EU. EYCA members support this process and, as a result of their work, many of the young people involved in the SD are European Youth Cardholders. As an acknowledgment of this work and to further increase its impact, EYCA and the European Youth Forum have signed a Memorandum of Understanding committing to working together to help more young voices shape national and European policy.

Nearly 70% of responses to Structured Dialogue questionnaires in Finland come from European Youth Cardholders.

Young people are a formidable force for change. We work to give them the opportunities and motivation to get involved and make a positive impact in society. EYCA members organise and support youth volunteering and community engagement programmes with spectacular results. From running a race for a good cause to joining a countrywide volunteering programme, young people have proven time and time again that they are eager to make a difference. All they need is an opportunity.

30,000 young people worked on 620 community projects during the 72 Hours volunteering marathon implemented by our member in the Czech Republic in 2015.

# EUROPEAN YOUTH CARDS FOR ALL YOUNG PEOPLE IN THE EUROPEAN VOLUNTARY SERVICE

For the past 17 years we have been working with the European Commission to issue a special EVS edition of the European Youth Card to all young people in the European Voluntary Service for free. The card is a thank you for the admirable work these amazing young people do, dedicating their time to improving communities abroad. The card helps them experience and explore more in their host country and take full advantage of their time with the EVS.

100,000 young volunteers have received the EVS European Youth Card.

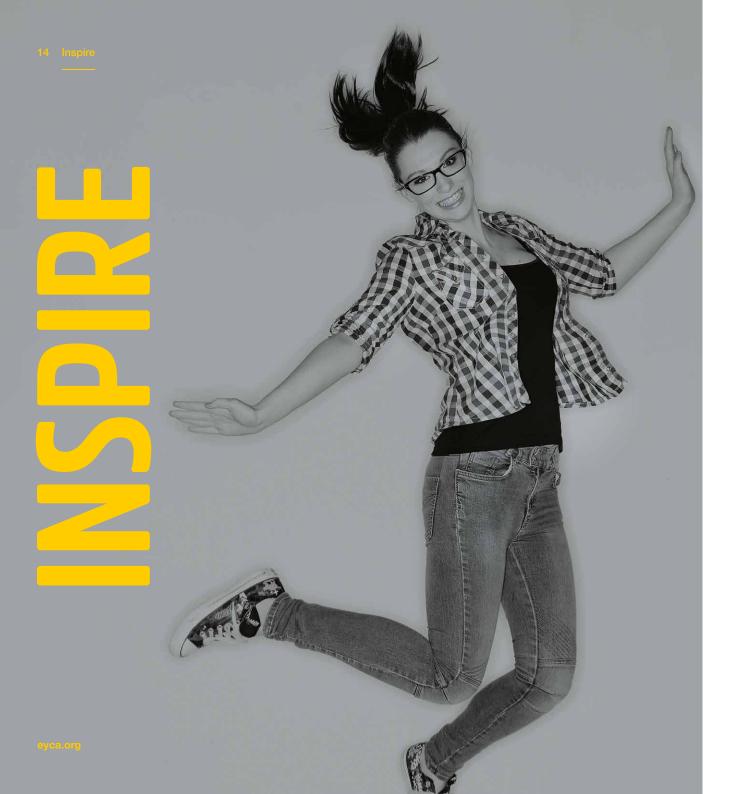
#### **NO HATE SPEECH**

The No Hate Speech Movement is a youth initiative aiming to rally young people against hate speech online and offline. The youth-led campaign is supported by the Council of Europe and promoted by EYCA and our member organisations.

To bring the No Hate message to European Youth Cardholders, EYCA members promote the campaign action days, issue No Hate editions of the European Youth Card, organise special events, and work to raise awareness for the cause. For instance, the card organisation in Serbia convinced two rival football teams to include the No Hate logo on their uniforms during a high-profile match.

Over 300 cardholders ran in the Young People Against Violence Race organised in 2015 by the youth card in Madrid, Spain. The No Hate Speech Movement was a partner in this initiative.

eyca.org eyca.org



### CELEBRATING THEIR ACHIEVEMENTS

Many young people do amazing work for the benefit of their peers and society as a whole. We believe these young people should be celebrated and recognised.

To do this, EYCA members organise awards programmes and ceremonies, some of which have become huge events with great media coverage. For instance, the Young Scot Awards in Scotland, UK has grown into a very popular event with over 3,000 people attending the ceremony and millions watching it on television each year. During the ceremony nominees are celebrated for actions such as successfully lobbying the government for more support for young people in state care or volunteering their time to work in orphanages in Africa.

Over 33.3 million people were reached in the campaign for the 10th edition of the Young Scot Awards.

#### **PROMOTING POSITIVE EXPERIENCES**

In 2015 we launched the EVS European Youth Card Awards - a platform to reward and promote the work of young people in the European Voluntary Service.

Each year, young people are invited to share their EVS experience through a video encouraging other young people to start their own volunteering adventure. The most inspirational stories are rewarded with all-inclusive summer trips sponsored by EYCA member organisations.

Through the Awards, volunteers receive the recognition they deserve and other young people have the chance to be inspired and join the EVS.





Country	Organisation	Website
Albania	YouthAct Center	kartarinore.al
Andorra	Associació Carnet Jove Andorra	carnetjove.ad
Austria	Jugendkarte GmbH	jugendkarte.at
Azerbaijan	Azerbaijan Student Youth Organizations' Union	eyca.az
Belgium - Flemish speaking	CJP vzw	bill.be
Belgium - French speaking	Carte Jeunes Wallonie-Bruxelles	cartejeunes.be
Belgium - German speaking	Jugendbüro der Deutschsprachigen Gemeinschaft	eurojuka.be   jugendbuero.be
Bosnia-Herzegovina	Youth center AUCTUS	eyca.ba
Bulgaria	National Youth Card Association	youthcard.bg
Croatia	Croatian Youth Hostel Association	europeanyouthcard.hr
Cyprus	Youth Board of Cyprus	onek.org.cy
Czech Republic	Czech Council of Children and Youth	eyca.cz
Finland	Finnish Youth Cooperation – Allianssi	europeanyouthcard.fi
France	Carte Jeunes Européenne de France	cartejeunes.fr
Greece	Youth and Lifelong Learning Foundation	europeanyouthcard.gr
Hungary	National Educational Authority of Hungary	diakkedvezmeny.hu
Ireland	Youth Work Ireland	youthworkireland.ie
Italy	Centro Turistico Studentesco e Giovanile	cartagiovani.it
Lithuania	Zigzag Travel	jaunimas.lt
Luxembourg	Centre Information Jeunes	cartejeunes.lu
Macedonia (FYROM)	POLARIS Group	eyca.mk
Malta	Aģenzija Żgħażagħ	www.agenzijazghazagh.gov.mt
Netherlands	CJP Netherlands	cjp.nl
Norway	Mecenat	mecenat.no
Poland	Polish Youth Projects Association	eyca.pl   euro26.pl
Portugal	Movijovem	cartaojovem.pt
Romania	Asociatia EURO<26	euro26.ro
Russia	Russian Union of Youth	euro26.org.ru
Serbia	Evropski omladinski centar	gpa.rs
Slovakia	CKM SYTS	euro26.sk
Slovenia	MOBIN - Institute for Youth Mobility and Information	mladinskakartica.si
Spain	Injuve	injuve.es
Sweden	Mecenat	mecenat.se/eyca
Switzerland	Schweizer Jugendkarte AG	youngswiss.ch
Turkey	Civil Life Association	eycaturkiye.net
Ukraine	Youth Information Center EURO<26 Zarevo	euro26.org.ua
United Kingdom - Scotland	Young Scot	young.scot

eyca.org eyca.org

W: eyca.org E: mail@eyca.org T: +32 288 06 843

Centre Dansaert Rue D'Alost 7-11 Brussels 1000 Belgium